

The Burton logo is displayed in white, bold, uppercase letters on a black rectangular background. The letter 'B' is significantly larger than the other letters, and the 'U' has a distinctive shape with a small square at its top right corner.

For the European headquarter in Innsbruck/Austria we are looking for a

Sales Product Merchandiser Softgoods/Apparel/Bags

The primary responsibilities for this position are:

- Liaise with global product teams, and regional sales & marketing – through regional travel, customer presentations, in-house meetings, and stays at HQ
- Investigate and evaluate new product and opportunities focused on initiatives and regional strategy
- Build regional line architecture and assortment strategy to support sales teams in developing sales strategies, and in driving business development
- Coordinate SMU and regional collaborations complementing inline business
- Drive product showings
- Channel and communicate competitor and market information driving the global product teams to meet market needs
- Manage initial product forecast and pricing and support SP&A with maintenance
- Sourcing support for regional apparel projects

Essentials for this position:

- Bachelor's degree (business, marketing, sales or similar) or adequate practical experience
- 4+ years of experience in similar role in apparel/lifestyle industry
- Product sourcing background in relevant industry is a plus
- Outgoing, energized, dedicated person with strong fashion and action sports affinity
- Excellent communication and presentation skills
- Self-starter, highly organized and detail-oriented, team player
- Fluent in German and English, any additional language is a plus

Our offering:

- Attractive, challenging position, vivid and inspiring atmosphere
- Competitive compensation depending on qualifications and experience

We are looking forward to receiving your CV.

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